ASCÉNTO

PARTNERSHIP GUIDE

CONNECTED BY CULTURA. DRIVEN TO LEAD.





Ascénto is committed to increasing economic prosperity and growing Latino influence for a **stronger Wisconsin.**

We Are ASCÉNTO

Founded in 2001, **Ascénto, formerly Hispanic Professionals of Greater Milwaukee (HPGM)**, has spent 25 years creating connections and opportunities for Latino professionals, students, and leaders. What began as a network for Latino professionals in Milwaukee has grown into a statewide community serving more than 6,300 people annually and connecting individuals with opportunities to grow, lead, and build meaningful relationships.

Ascénto is a membership organization that brings together Latino professionals, students, employers, educational institutions, and community partners across Wisconsin. Through professional development, scholarships, leadership programs, networking, and community connections, we create opportunities for Latinos at every stage of their professional journey while building a strong and connected professional community.

Ascénto works to address barriers to economic opportunity and expand access to education, professional growth, leadership, and meaningful connections. We invest in the current and next generation of Latino leaders while bringing people and organizations together around the issues and opportunities shaping our community. Through this work, we help strengthen representation, expand economic opportunity, and create pathways for Latinos to have greater influence across Wisconsin.



Our MISSION

Increasing **economic prosperity** and **growing Latino influence** for a **stronger Wisconsin**.

Our VISION

A Wisconsin where **economic** and **social advancement** is a reality for **all Latinos**, and we reach the **highest potential** for **ourselves**, our **families**, and **communities**.



Our STRATEGIC PLAN

Ascénto's strategic plan focuses on expanding economic opportunity and Latino representation by addressing barriers to higher education, professional advancement, and high-earning careers for Latinos in Wisconsin.

Originally developed as HPGM's 2023–2026 Strategic Plan, its priorities were informed by data and community insights about the opportunities and challenges facing Latino professionals and students. As Ascénto builds on 25 years of impact and expands its reach across Wisconsin, these priorities continue to guide how we invest in our community, strengthen our programs, and create pathways for greater economic prosperity and influence.

Our work is centered around the following key strategic areas:



Systems & Infrastructure

Strengthen the systems, technology, and infrastructure needed to leverage data, increase organizational capacity, and advance Ascénto's programs, brand, and impact.

Financial Sustainability

Strengthen and diversify Ascénto's revenue streams to build long-term financial sustainability and expand our impact for generations to come.

Strategic Partnerships & Programming

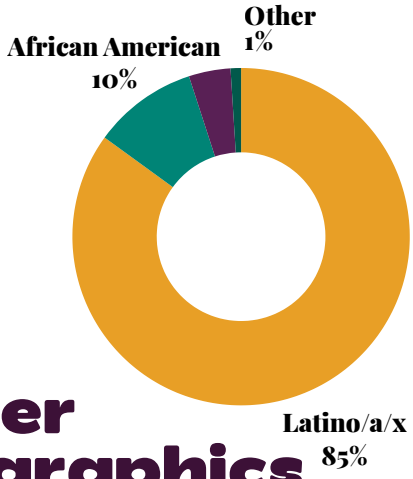
Develop distinctive programs and strategic partnerships that position Ascénto as a network of influence and a catalyst for Latino professional and educational advancement.

ASCÉNTO BY THE NUMBERS

As of January 2025

Founded in **2001**

6,300+ professionals and students served annually in Wisconsin



Member Demographics

9 signature programs & experiences

100 employer & community partners

11 higher education partners

$1 Million scholarships awarded to 300 students since 2004





Our work

AT-A-GLANCE

Ascénto collaborates with more than 100 employers and community organizations across Wisconsin, including corporations, Employee Resource Groups (ERGs), higher education institutions, nonprofits, and small businesses. We connect organizations with Latino talent while creating opportunities for professionals and students to build relationships, access resources, and grow throughout their careers.

Employer Partners

Ascénto connects employers with Latino professionals and creates opportunities for recruitment, development, engagement, and advancement. Through partnerships with employers and Employee and Business Resource Groups, we help organizations strengthen their talent pipelines, deepen employee engagement, and create pathways for Latino professionals to grow and lead.

Small Businesses & Entrepreneurs

Ascénto connects small business owners and entrepreneurs with professionals, resources, and opportunities to increase their visibility and strengthen their networks. Through professional development and community connections, entrepreneurs can build relationships, grow as leaders, and strengthen their businesses.

Community Partners

Community organizations, nonprofits, higher education institutions, and other mission-aligned organizations extend the reach of Ascénto's work. Together, we create stronger connections, expand access to opportunities, and strengthen the ecosystem serving Latino communities across Wisconsin.

ASCÉNTO

Latino Talent

Latino professionals at every career stage are at the heart of Ascénto. Our programs and experiences provide culturally affirming professional and leadership development, mentorship, meaningful connections, and access to a network of professionals and resources across Wisconsin.

Students & Rising Leaders

Students at our higher education partner institutions connect with mentors, internships, career opportunities, professional development, and a network that helps prepare them for what comes next. Ascénto creates connections that help students navigate the transition from education to meaningful careers across industries and sectors.

Nurturing Latino Leadership through PROGRAMS, SIGNATURE EVENTS & MEMBER EXPERIENCES



Prosperity SUMMIT

The Prosperity Summit features sessions designed to ignite your personal and business goals while inviting new possibilities. Together, we will explore what prosperity truly means to us. The Summit elevates wealth-building conversations beyond budgeting and credit to highlight the mindset and tools needed to define and build prosperity as Latinos in Wisconsin. This Summit will spark new ideas for building a thriving life in Wisconsin. No matter your career stage or industry, you will walk away with inspiration and practical strategies to apply in your life.





"When you see leaders who look like and share your story, you start to believe you can do anything."

Mariana Batalla

Data You Can Use

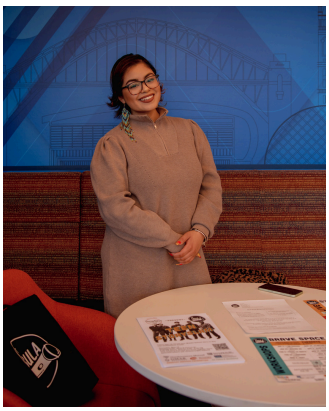
Board Pipeline INITIATIVE (BPI)

Ascénto's Board Pipeline Initiative (BPI) prepares professionals with the knowledge and skills to serve effectively on boards and committees. Participants explore board governance, nonprofit financials, fundraising, strategic planning, board responsibilities, and other foundational areas of board service.

Through interactive sessions and practical learning, BPI helps participants better understand how boards operate and how they can contribute their experience, perspective, and leadership in these spaces. The program is designed to strengthen the pipeline of well-prepared Latino professionals ready to serve on boards and committees across Wisconsin.

Since 2017, with support from the Greater Milwaukee Foundation, BPI has prepared more than **388** individuals for board service.















ASCÉNTO
GALA EXPERIENCE

The Ascénto Gala Experience is our signature annual celebration, bringing together hundreds of community leaders, professionals, partners, and supporters to celebrate Latino leadership, achievement, and impact across Wisconsin.

More than a celebration, the Gala is an opportunity to invest in the future of our comunidad. Funds raised directly support Ascénto's scholarships, leadership development, professional growth, and programs that expand access to opportunity and create pathways toward long-term economic prosperity for Latino professionals and students across Wisconsin.

In 2026, our 25th Anniversary Gala welcomed more than 500 guests and raised approximately $430,000 to invest in Ascénto's work and the future of Latino professionals and students across Wisconsin.









Latino Business Collaborative

The Latino Business Collaborative (LBC) invests in Latino entrepreneurship, economic mobility, and community prosperity by bringing together Latino small business owners and aspiring entrepreneurs for culturally relevant learning, meaningful connections, and opportunities to grow their businesses.

Through workshops, peer mentoring, and access to professional and community networks, participants gain practical knowledge, strengthen their businesses, and build lasting relationships with fellow entrepreneurs and Latino professionals. By investing in Latino-owned businesses and the people behind them, Ascénto is helping strengthen the entrepreneurial ecosystem and expand pathways to long-term economic prosperity across Wisconsin.









Member CONNECTIONS

Ascénto's Member Connections bring our comunidad together through welcoming, informal experiences designed to build meaningful relationships and strengthen professional and personal networks. From Cafecitos and Happy Hours to Book Clubs and Lunch & Learns, these gatherings create space for members to connect, learn, and build community.

Member Connections are also an easy way for those new to Ascénto to experience our community, meet fellow professionals, and discover new ways to get involved.

Cafecito con Ascénto

Cafecito con Ascénto brings current and prospective members together over coffee for conversation and connection. Hosted throughout the year at locations across our community, Cafecitos may feature rotating topics, member highlights, guest speakers, and opportunities to learn more about Ascénto.



Lunch & Learns

Ascénto's virtual Lunch & Learns provide accessible opportunities for members to learn, connect, and gain practical insights on topics that matter to them. Topics evolve throughout the year based on the needs and interests of our community, with sessions designed for professionals, students, small business owners, entrepreneurs, and others across the Ascénto network.



Happy Hour con Ascénto

Happy Hour con Ascénto is a casual after-work gathering where current and prospective members can connect, meet new people, and build relationships within our comunidad. Hosted at local venues throughout the year, Happy Hours offer an easy and welcoming way to engage with the Ascénto community.



Book Club

Ascénto Book Club brings members together around books and conversations that spark new ideas, perspectives, and connections. These relaxed gatherings create space for meaningful discussion while building relationships with others in the Ascénto community.





ASCÉNTO COMMUNITIES

Ascénto Communities create culturally affirming spaces where members can connect through shared identities, experiences, and interests. Through communities like ALE and the Poderosa Collective, members have additional opportunities to build relationships, exchange ideas, and find comunidad within the broader Ascénto network.

ALE



Alianza Latina de ERGs (ALE) brings together members and leaders of Latino Employee and Business Resource Groups across Wisconsin to connect, collaborate, and strengthen their organizations. Through shared learning, events, and relationship-building, ALE creates opportunities to exchange best practices, amplify one another's work, and build partnerships across companies and industries.

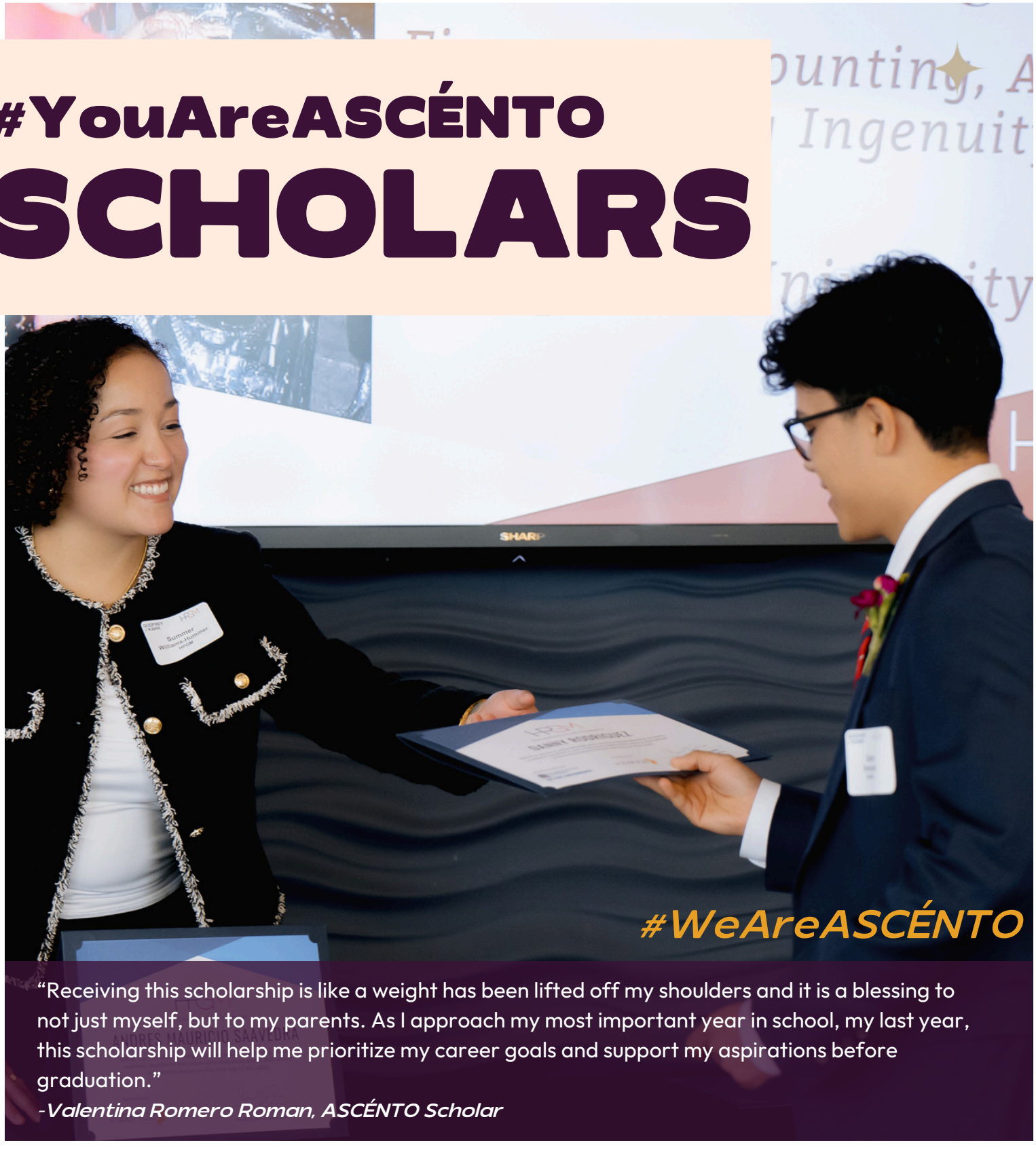
ALE is open to Latino ERG/BRG members and leaders, professionals interested in starting an employee group within their organization, executive sponsors and mentors, and others looking to strengthen their connections within Wisconsin's Latino professional community.

Poderosa Collective

Established in 2022, Poderosa Collective (PC) is a community created by and for Latinas in Wisconsin. Rooted in connection, cultura, and collaboration, PC creates spaces where Latinas can come together, celebrate one another, share their experiences, and build meaningful relationships.

Through gatherings, experiences, and connections to resources, Poderosa Collective celebrates the voices, contributions, and talents of Latinas across backgrounds and career stages. PC also creates opportunities to connect with Latina-owned businesses, Latina-led organizations, and leaders throughout Wisconsin.

#YouAreASCÉNTO SCHOLARS



"Receiving this scholarship is like a weight has been lifted off my shoulders and it is a blessing to not just myself, but to my parents. As I approach my most important year in school, my last year, this scholarship will help me prioritize my career goals and support my aspirations before graduation."

-Valentina Romero Roman, ASCÉNTO Scholar

Internship & CAREER SUPPORT



Ascénto connects students and early-career professionals with opportunities to build their networks, explore career pathways, and prepare for the workplace. Through professional development programs, career-focused events, mentorship, and member experiences, participants can connect with employers, professionals, and mentors across industries.

Students also become part of a broader network of peers attending colleges and universities throughout Wisconsin, creating opportunities to build community, share experiences, and develop relationships that extend beyond the classroom.

Scholarship PROGRAM



The Ascénto Scholarship Program helps address financial barriers students may face while pursuing post-secondary education. Through scholarship investment, Ascénto helps students continue their education and move toward graduation with less financial burden.

Scholarships are available to students pursuing two-year, undergraduate, and advanced degrees in Wisconsin. Ascénto also partners with the Wisconsin Hispanic Lawyers Association to provide scholarships for students attending Marquette University Law School and the University of Wisconsin Law School.

Since 2004, Ascénto has awarded more than $1 million in scholarships to 300+ students across Wisconsin, investing in the education and future of the next generation of Latino professionals and leaders.

Give to the Ascénto Scholarship Fund and help expand access to educational opportunities for students across Wisconsin.



Our MEMBERSHIPS

INDIVIDUAL



Individual membership connects professionals with Ascénto's network of 6,300+ professionals and students across Wisconsin. Members gain access to meaningful connections, professional development, mentoring, career opportunities, and experiences designed to help them grow and lead throughout their careers.

Remember: If you desire to have a career or already have a career, YOU ARE A PROFESSIONAL!

Professional

INVESTMENT

- **$100** | Early-Career Professional
  - 0–5 years of work experience
- **$200** | Experienced Professional
  - 6+ years of work experience

MEMBER BENEFITS

- Meaningful connections across our network of **6,300+** professionals and students
- Mentoring and leadership development opportunities
- Early access to Ascénto Gala tickets and members-only invitations
- Discounts and exclusive offers from partners
- Access to our job board and member directory
- Opportunities for professional headshots
- Invitations and complimentary registration to select Ascénto programs and experiences, including:
  - Board Pipeline Initiative
  - Cafecito con Ascénto
  - Happy Hour con Ascénto
  - Lunch & Learn Series
  - Ascénto Book Club
  - ALE and Poderosa Collective experiences
  - Leadership Summits
  - Social and networking events

Community

Looking to stay connected to Ascénto before choosing a Professional or Organizational Membership? Community Membership is available at no cost and is an easy way to stay connected to our comunidad, learn about upcoming opportunities, and experience Ascénto.

MEMBER BENEFITS

Bi-monthly newsletters featuring:

- Job and career opportunities
- Invitations to upcoming events
- News and content from our community
- Award and recognition opportunities
- Partnership and program updates
- And more!

Invitations to select complimentary programs and events, including:

- Cafecito con Ascénto
- Happy Hour con Ascénto
- Ascénto Book Club
- Select social and networking events



Student

Ascénto provides complimentary membership to students, connecting them with professionals, employers, mentors, and fellow students across Wisconsin.

MEMBER BENEFITS

- Meaningful connections across our network of 6,300+ professionals and students
- Complimentary access to Ascénto programs and experiences
- Internship and career connections with 100+ employer and community partners
- Mentoring and leadership development opportunities
- Access to career resources, networking opportunities, and professional connections
- Eligibility for Ascénto scholarship opportunities*

*Students must be active Ascénto members or student chapter leaders and participate in Ascénto programs and experiences to meet applicable scholarship membership requirements.



Higher EDUCATION

Ascénto's higher education partners gain access to a statewide network of 6,300+ professionals and students, 100+ employer and community partners, and a growing ecosystem of educational institutions committed to Latino student and professional success.

Ascénto partners with colleges and universities to strengthen professional and leadership development for employees while creating meaningful connections between students, professionals, employers, and the broader community. Through mentoring, scholarships, career connections, leadership development, and professional experiences, we help students build networks and navigate the transition from education to career.

Higher education partners can also connect students and employees who are new to Wisconsin with a welcoming professional community beyond campus. Ascénto provides opportunities to build relationships, find comunidad, develop professionally, and establish connections that can help students and professionals build their futures in Wisconsin.



Standard

INVESTMENT: $2,500

*Recommended for institutions beginning or growing their partnership with Ascénto.

- Individual Ascénto memberships for up to 20 employees
- Complimentary Ascénto membership and participation for all students
- Opportunity to establish an official Ascénto Student Chapter
- Invitations to partnership meetings and opportunities to connect with the Ascénto network
- Logo recognition in Ascénto communications, website, and annual Impact Report
- Opportunities to share relevant events, initiatives, and academic programs with the Ascénto community
- Connections to programs, resources, and insights that strengthen engagement with Latino students and professionals
- Opportunities to collaborate with Ascénto around student success, career development, and connections to Wisconsin's professional community

Enhanced

INVESTMENT: $5,000

*Recommended for HSIs, emerging HSIs, and institutions seeking to deepen their engagement with Latino students and professionals.

Includes all Standard Level benefits, plus:

- Complimentary one-year Professional Memberships for up to 40 recent graduates
- Individual Ascénto memberships for an unlimited number of employees
- Priority opportunities to host and collaborate on student events and initiatives
- Opportunities to partner with Ascénto on student-led projects, research, and other academic experiences
- Expanded opportunities to connect students and recent graduates with Ascénto's employer, professional, and community network

We understand that the higher education landscape continues to evolve, and financial constraints should not prevent institutions from engaging with Ascénto and our community. Institutions interested in partnership are encouraged to contact us to discuss alternative arrangements, including in-kind contributions or a combination of financial and in-kind investment.

NON-PROFIT

Ascénto nonprofit members gain access to a network of 6,300+ professionals and students across Wisconsin, creating opportunities to strengthen their teams, boards, committees, and community connections. Through Ascénto's network and Board Pipeline Initiative, nonprofit partners can connect with Latino professionals interested in board and committee service while increasing visibility for their mission, programs, and opportunities.

Employees of nonprofit member organizations also gain access to Ascénto's professional community, programs, events, and leadership development experiences.

Standard (up to 99 employees)

INVESTMENT: $500

- Individual memberships for up to 20 employees
- Logo recognition on HPGM website, and annual Impact Report
- Opportunity to share events, initiatives and programs with HPGM network
- Access to HPGM students at 11 partner universities and colleges, including attendance at internship events and opportunity to present at student events
- Access to HPGM's network of 6,300+ professionals and Board Pipeline Initiative graduates to recruit board and committee members
- Exclusive opportunities to network and collaborate with other non-profit professionals
- Five (5) career highlights in electronic newsletter

Enhanced (100+ employees)

INVESTMENT: $1,000

This package includes all Standard benefits plus more!

ADDITIONAL BENEFIT:

- Individual memberships for up to 40 employees



Small Business MEMBERSHIP

Ascénto connects entrepreneurs and small business owners with a network of professionals, resources, and relationships that can help increase visibility and create new business opportunities. Members gain opportunities to promote their businesses, build relationships with professionals and other entrepreneurs, and access experiences focused on business and professional growth.

Through Ascénto's broader network and entrepreneurial programming, including the Latino Business Collaborative, small business members can connect with peers, share best practices, access resources, and strengthen their businesses.

Standard

INVESTMENT: $500

***NOTE: Solopreneurs and start-ups qualify for a $200 membership rate with all the same benefits at this level**

- Individual Ascénto memberships for up to 15 employees, if applicable
- Logo recognition on the Ascénto website and in select communications and the annual Impact Report
- New member highlight through Ascénto communications and social media
- Opportunities to share relevant events, initiatives, and business offerings with the Ascénto network
- Business listing in the Ascénto member directory to increase visibility and build new connections
- Access to a network of 6,300+ professionals and students and 100+ employer and community partners
- Access to educational and professional development opportunities for entrepreneurs and business owners
- Opportunities to connect with other entrepreneurs, small businesses, professionals, and community partners to exchange resources and best practices

We understand that the needs and resources of small businesses can vary. Financial constraints should not prevent entrepreneurs from connecting with Ascénto and our community. Please contact us to discuss alternative arrangements, including in-kind contributions or a combination of financial and in-kind investment..


Emiliano

Employer/Corporate MEMBERSHIP

Ascénto connects employers with a statewide network of 6,300+ Latino professionals and students and a growing ecosystem of educational and community partners. Employer partners gain opportunities to build meaningful relationships with Latino professionals, strengthen talent pipelines, engage employees, and increase their visibility within Wisconsin's Latino professional community.

Through Ascénto's programs, events, and Alianza Latina de ERGs (ALE), employer partners can connect with professionals and students, exchange best practices, showcase their workplace and career opportunities, and engage Latino leaders across industries and career stages. These partnerships can complement organizational priorities around recruitment, retention, professional development, employee engagement, and community connection.

Standard

INVESTMENT: $3,000

- Individual Ascénto memberships for up to 15 employees
- Annual partnership meeting with the Ascénto team
- Logo recognition on the Ascénto website and in the annual Impact Report
- Opportunities to share relevant events, initiatives, career opportunities, and programs through Ascénto communications
- Priority consideration for speaking, hosting, and collaboration opportunities
- Opportunities to engage with students and early-career professionals across Ascénto's higher education network through career, hosting, and speaking opportunities
- Access to networking, learning, and strategy opportunities through Alianza Latina de ERGs (ALE)
- Connections to Ascénto's network of professionals, students, employers, and community partners across Wisconsin

Enhanced

INVESTMENT: $5,000

This package includes all Standard benefits plus more!

ADDITIONAL BENEFITS:

- Membership for 25 individuals employed by partner company ($3,750 value)
- New member highlight in newsletter and social media channels
- Host a targeted lunch & learn with either HPGM student or professional members

Champion

INVESTMENT: $10,000

This package includes all Enhanced benefits plus more!

ADDITIONAL BENEFITS:

- Unlimited memberships for individuals employed by partner company
- New member highlight and storytelling opportunities that highlight culture, leaders and initiatives on HPGM communication platforms
- Opportunity to host a Conexiones event
- 5 job postings on job board and/or 5 career highlights in newsletter

Brand Awareness & Thought Leadership OPPORTUNITIES























Presenting Program Sponsor

INVESTMENT: $25,000

- Recognition as an Ascénto Presenting Program Sponsor
- Presenting sponsorship recognition across Ascénto signature programs and experiences, including:
  - Cafecito con Ascénto | Happy Hour con Ascénto
  - Board Pipeline Initiative
  - Scholarship Program & Reception
  - Leadership Summits
  - Latino Business Collaborative
  - Alianza Latina de ERGs (ALE)
- Complimentary registration for select Ascénto programs and events *Quantity varies by program or event
- First right of refusal for presenting sponsorship renewal
- 10 career opportunity highlights in Ascénto communications
- 20 complimentary job postings on the Ascénto Job Board
- Premier logo recognition on the Ascénto website
- Featured partner spotlight through Ascénto social media, digital communications, and website
- Access to Ascénto students and student leaders across our higher education partner institutions, including opportunities to participate in career-focused and student events
- Biannual partnership meeting with Ascénto leadership
- Opportunities to promote relevant initiatives, events, and career opportunities through Ascénto communications
- Priority consideration for hosting Ascénto programs and events, speaking opportunities, Leadership Summit sponsorships, and other partner opportunities
- Opportunity for representation on the Ascénto Advisory Committee
- Priority consideration for Ascénto Board and Board committee opportunities
- Priority access to Ascénto Gala sponsorship opportunities

Individual Program Sponsorships

Choose from one or more programs:

- Cafecito con Ascénto | Happy Hour con Ascénto
- Board Pipeline Initiative
- Scholarship Program & Reception
- Lunch & Learn Series
- Leadership Summits
- Latino Business Collaborative
- Alianza Latina de ERGs (ALE)

View all Ascénto programs and upcoming events at ascentowi.org.



Associate Program Sponsor

INVESTMENT: $2,500 per program

- Choice of program sponsorship
- Recognition as an Associate Program Sponsor on applicable pre- and post-program marketing materials, including:
    - The Ascénto website, digital communications, social media, and event signage

Champion Program Sponsor

INVESTMENT: $5,000 per program

This package includes all Associate Program Sponsor benefits plus more!

ADDITIONAL BENEFITS:

• Invitation to speak and represent your organization as program sponsor



President's Quarterly Message

INVESTMENT: $2,500

- Featured sponsor and logo recognition in quarterly Ascénto leadership communications reaching our network of 6,300+ professionals and students
- Opportunities to share relevant events, initiatives, programs, employee spotlights, quotes, and thought leadership
- Opportunity to participate in select Ascénto leadership updates or community conversations, when applicable



Your logo here!

Newsletter Sponsor

INVESTMENT: $3,500

- Featured sponsor and logo recognition in Ascénto's twice-monthly newsletter reaching our network of 6,300+ professionals and students
- Recognition across up to 24 newsletter communications annually
- Opportunities to share relevant events, initiatives, programs, career opportunities, and employee spotlights with the Ascénto community

Your logo here!



Talent Attraction & Recruitment

Talent Package: $5,000 (Members) $7,500 (Non-members)

- Unlimited 30-day job postings on the Ascénto Job Board
- Unlimited career opportunity highlights in Ascénto digital communications
- Opportunities to share curated career content through Ascénto's website, social media, email communications, and other digital channels
- Connections to Ascénto's network of 6,300+ professionals and students across Wisconsin
- Guidance and resources for organizations establishing or strengthening a Latino Employee or Business Resource Group
- Access to Alianza Latina de ERGs (ALE), Ascénto's statewide ERG/BRG community focused on connection, shared learning, best practices, and collaboration across organizations

Unlimited Job Postings add-on: $2,500 (Members) $4,700 (Non-members)

- Unlimited 30-day job postings on the Ascénto Job Board
- Unlimited career opportunity highlights in Ascénto digital communications



Job Board Postings

Passive Job Seeker Package $245.00

- 30-day job posting on the Ascénto Job Board
- Featured placement near the top of the Job Board for 30 days
- Highlighted posting for increased visibility
- Career opportunity featured in Ascénto's newsletter, reaching our network of 6,300+ professionals and students

Enhanced Posting $130.00

- 30-day job posting on the Ascénto Job Board
- Featured placement near the top of the Job Board for 30 days

Basic Posting $99.00

- 30-day job posting on the Ascénto Job Board



Disclaimer: The benefits outlined in this guide are subject to change. Ascénto reserves the right to adjust, substitute, or modify membership, partnership, and sponsorship benefits as needed to best serve our organization, programs, and community. Any significant changes will be communicated to members and partners in a timely manner whenever possible.

Scholarship Program Sponsor

Since 2004, Ascénto has awarded more than $1 million in scholarships to 300+ students pursuing higher education in Wisconsin.

Scholarship sponsorships at all levels are welcome, with a recommended minimum investment of $1,000 to receive Scholarship Program Sponsor benefits. Students typically receive awards ranging from $1,000 to $5,000 per academic year.

Scholarship sponsorship contributions go directly toward student awards through the Ascénto Scholarship Program.

SPONSOR BENEFITS:

- Contribution to the Ascénto Scholarship Fund
- Logo recognition on the Ascénto website, in the annual Impact Report, and at the Scholarship Reception
- Verbal recognition at the Ascénto Scholarship Reception
- Opportunity to be matched with a scholarship recipient
- Invitation to the Ascénto Scholarship Reception with opportunities to connect with scholarship recipients



5 Ways to
GET INVOLVED

BECOME A MEMBER

Join Ascénto and connect with a community of Latino professionals, students, leaders, and partners across Wisconsin.
ascentowi.org/membership

ATTEND AN UPCOMING PROGRAM OR EVENT

Connect, learn, and build comunidad through Ascénto programs, professional development, and member experiences.
ascentowi.org/programs

SERVE AS A MENTOR FOR A DIVERSE TALENT PIPELINE

Share your experience and help students and professionals build connections, navigate their careers, and grow as leaders.

GIVE TODAY TO SUPPORT OUR GREATEST NEEDS AND HELP ELIMINATE BARRIERS FOR STUDENTS

Invest in scholarships, leadership development, professional growth, and opportunities for Latino professionals and students across Wisconsin.
ascentowi.org/give

JOIN A COMMITTEE – LEND YOUR TIME AND TALENTS TO ADVANCE OUR MISSION

Lend your time, experience, and talents to help advance Ascénto's work and deepen our impact across Wisconsin.

Email us at info@ascentowi.org to learn more!

Thank You

PARTNERS

Thank you to our members, donors and sponsors for helping us grow in 2025! Special thanks to our 2025 Presenting Program Sponsor, Potawatomi Casino Hotel, for supporting HPGM signature programming year-round.

POTAWATOMI™
CASINO | HOTEL
MILWAUKEE

- AC COACHING
- ADVOCATE HEALTH
- ALLCON CONSTRUCTION
- ALL-IN MILWAUKEE, INC.
- ALLSPRING GLOBAL INVESTMENTS
- ALVERNO COLLEGE
- AMBROSIA EVENTS
- AMERICAN FAMILY INSURANCE
- ANTIGUA RESTAUREANT & CATERING
- ASSOCIATED BANK
- AUGUSTINE PREP
- BADER PHILANTHROPIES, INC.
- BIANCHINI EXPERIENCE
- BIZSTARTS
- BMO
- BREAKTHRU BEVERAGE
- BREWERS COMMUNITY FOUNDATION
- CARMEN DIANA
- CARROLL UNIVERSITY
- CARTHAGE COLLEGE
- CATHOLIC CHARITIES
- CHASKA CONSULTING
- CHILDREN'S WI
- CHORUS COMMUNITY HEALTH PLAN
- CHRIS & JENNIFER ABELE
- CITY YEAR MILWAUKEE
- CLAY CREATIONS BY KAYLA/RESILIENT JOY
- CRISTO REY JESUIT
- DELOITTE
- DIRECT SUPPLY
- EFFECTIVE COMMUNICATION COACH
- EY
- FISERV
- FROEDTERT HEALTH
- GARUZ CRAWFORD, LLC
- GATEWAY CAPITAL PARTNERS
- GE HEALTHCARE
- GIRL SCOUTS OF WISCONSIN SOUTHEAST
- GODFREY & KAHN
- GREATER MILWAUKEE FOUNDATION
- HABUSH HABUSH & ROTTIER
- HARWOOD ENGINEERING
- HOLA BONITA CREATIVE
- HUSCO
- I.C. STARS
- J.P. MORGAN CHASE
- JGMA
- JOHNSON CONTROLS
- JOHNSON FINANCIAL GROUP
- KOHL'S
- LATINO CHAMBER OF COMMERCE
- LEADING TRANSITIONS LLC
- LIFECAMP
- LITERACY SERVICES OF WISCONSIN
- MAJIC PRODUCTIONS
- MAKE-A-WISH WISCONSIN
- MANPOWERGROUP
- MARCUS HOTELS & RESORTS
- MARCUS PERFORMING ARTS CENTER
- MARQUETTE UNIVERSITY
- MEDICAL COLLEGE OF WISCONSIN
- MENTOR GREATER MILWAUKEE
- MERCADERA
- MGIC
- MICHAEL BEST
- MIDWEST BOOKKEEPING & TAX SOUTIONS
- MILWAUKEE AREA TECHNICAL COLLEGE
- MILWAUKEE BREWERS
- MILWAUKEE BUCKS
- MILWAUKEE CENTER FOR INDEPENDENCE
- MILWAUKEE COUNTY
- MILWAUKEE INSTITUTE OF ART & DESIGN (MIAD)
- MILWAUKEE PUBLIC MUSEUM
- MOLSONCOORS
- MORR EVENTS
- MOUNT MARY UNIVERSITY
- NATIVITY JESUIT ACADEMY
- NLARA DESIGNS
- NORTH STAR RESOURCE GROUP
- NORTHWESTERN MUTUAL
- NOUN PHOTOGRAPHY
- OLD NATIONAL BANK
- PALANTE VISUALS
- PATRICK CHAVES PHOTOGRAPHY
- PENFIELD CHILDREN'S CENTER
- HPLETHORA TRADING LLC
- POTAWATOMI CASINO HOTEL
- PROFESSIONAL DIMENSIONS
- RADIO MILWAUKEE
- REINHART
- ROCKWELL AUTOMATION
- SAGE TALENT CONSULTING
- SAMER GHANI
- SCREAMIN SICILIAN
- SECUREFUTURES
- SMART SPACES LLC
- SOJOURNER FAMILY PEACE CENTER
- SOURCETEN
- STOLZMAN CONSULTING
- STONE CREEK COFFEE
- UNITED COMMUNITY CENTER
- UNIVERSITY OF WISCONSIN MILWAUKEE
- UNIVERSITY OF WISCONSIN PARKSIDE
- UNIVERSITY OF WISCONSIN WHITEWATER
- UNIVERSITY SCHOOL OF MILWAUKEE
- US BANK
- UW CREDIT UNION
- VISIT MILWAUKEE
- VIZANCE
- VON BRIESEN & ROPER, S.C.
- WANTABLE CAFÉ
- WATERSTONE BANK
- WE ENERGIES
- WE ENERGIES FOUNDATION
- WISCONSIN CENTER DISTRICT
- WISCONSIN LUTHERAN COLLEGE
- WISCONSIN POLICY FORUM
- WWBIC
- ZURN ELKAY

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President &
Chief Possibilities Officer



ISABELLA RIVERA

Development Director



ROSA AVIÑA ZUÑIGA

Communications Director



BRYANA JUAREZ

Program Manager

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Our IMPACT REPORT

Ascénto is proud to share the milestones, stories, partnerships, and progress that reflect our impact across Wisconsin. Explore our Impact Report to learn more about our programs, community, and the people behind our work.

Thank you to our members, partners, and supporters who make this work possible and continue to invest in the future of Latino professionals and students across Wisconsin.



To read the HPGM Impact Report visit hpgm.org/impactreport

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