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HISPANIC ORGANIZATION NAMES NEW EXECUTIVE DIRECTOR

Jan. 2, 2007 – Milwaukee – Hispanic Professionals of Greater Milwaukee (HPGM) has hired Yvonne Brodsky as its first full-time executive director. HPGM is a professional organization committed to developing Hispanic leaders in the Milwaukee community.

Since its launch in 2003, HPGM has build a membership of 350 individual members, 24 corporate members, 16 small business members, and 11 nonprofit members. It has granted 11 scholarships to Hispanics working toward post-graduate degrees. The organization also hosts an annual leadership development conference, monthly networking events, and a gala fund-raiser featuring authentic Hispanic music, food and beverages.

Prior to joining HPGM, Brodsky worked for CB Investment Services as an Investment Executive where she was responsible for the growth of the investment department of Community Bank and Trust in the Milwaukee market. She also worked as a financial advisor for Ameriprise Financial where she partnered with many Hispanic organizations to create awareness and educate the Hispanic community about financial matters.

Brodsky is very involved as a volunteer in the Milwaukee community. In addition to her new role with HPGM, she is an active member of several organizations including: Junior Achievement, the Hispanic Chamber of Commerce, the Latino Girl Scouts Committee, and the mentorship committee at St. Joan Antida.

Yvonne has a B.S. in International Business and Marketing with minors in Spanish and French from Marquette University, and completed foreign studies in France and Canada. She is an alumnus of the Spanish Honor Society of Sigma Delta Pi.

Brodsky lives in Mequon with her husband and son, and enjoys traveling around the world. Her most memorable trip was to her native country Peru while hiking the ruins of Machupichu.

HPGM is a nonprofit organization whose mission is to create a dynamic environment for Hispanic professionals to thrive by fostering leadership, mentoring, education, networking and new initiatives that support Hispanics.

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