

## Facts About HPGM

### What is HPGM?

HPGM is a multi-cultural, multi-generational group of Hispanic professionals creating a dynamic environment for members to thrive by fostering leadership, mentoring, education, networking and new Hispanic initiatives.

HPGM has organized to :

- Provide resources and opportunities to Hispanic professionals.
- Assist companies in recruiting and retaining Hispanic professionals within the greater Milwaukee area.
- Connect businesses, corporations, and the non-profit sector to the power of Hispanic professionals.

As Milwaukee and its business community strive to attract and preserve a talented, diverse workforce, HPGM's founding members recognized the important role they could play in this endeavor and the service it could provide to the Hispanic professional community as well as to corporations in the Greater Milwaukee area. HPGM was started with the help of the Hispanic Chamber of Commerce of Wisconsin and the Metro Milwaukee Association of Commerce in 2001.

After several critical strategic planning sessions; key recruiting of members; and several fun, informal networking socials — HPGM has launched as a multi-generational non-profit 501c(3) organization. With membership over 400 and the positive buzz created by HPGM's Kick Off event within the Greater Milwaukee community, HPGM is ready to ask the question: *Hispanic Professionals, have you seen us lately?*

### What does HPGM do?

HPGM provides professional and career development support through culture-specific workshops and seminars. HPGM also hosts special events, such as Noches de Pachanga, to promote networking among greater Milwaukee's Hispanic professionals. Visit [www.hpgm.org](http://www.hpgm.org) regularly for details about upcoming events.

### How can YOU get involved?

You can join HPGM as a Professional or Student Member and take advantage of opportunities to network and develop professionally. Or, if you're a company looking to provide more development opportunities for your employees, you can become a Corporate or Small Business & Non-Profit Member. Access [www.hpgm.org](http://www.hpgm.org) and download a membership form today!

### HPGM Organization

HPGM has a Board of Directors and several committees made up of some greater Milwaukee's top professional talent. Committees include:

- **Fund-raising**  
Strategically develop a fund-raising plan of action to keep the HPGM organization solvent now and in the future
- **Marketing & Communications**  
Recommend and implement strategies and tactics to promote HPGM to its target audiences
- **Membership**  
Reach out to new members and potential new members to expand the organization's member base
- **Mentoring**  
Facilitate networking and educational opportunities for the successful advancement of Latinos/Hispanics through mentoring
- **Program & Events**  
Develop and implement HPGM networking, social and cultural events
- **Scholarship**  
Assist with creating awareness of HPGM's Advanced Degree Scholarship Program