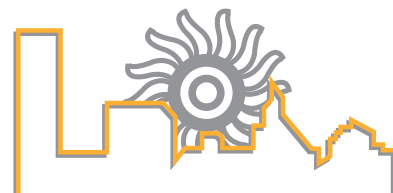




HPGM's
YEAR IN REVIEW
2005



HISPANIC
PROFESSIONALS
OF GREATER MILWAUKEE



HISPANIC PROFESSIONALS OF GREATER MILWAUKEE

2005 Annual Meeting
Friday, August 26th

11 a.m.	Registration and Networking
11:30 a.m.	Welcome Kenneth Herrera Radio host for WTMJ 620, "Wisconsin's Morning News"
11:45 a.m.	Luncheon
12:10 p.m.	Introduction of HPGM Year in Review Amelia Macareno, HPGM President Introduction of 2005 HPGM Scholarship Awards Susan Gutierrez, HPGM Board of Directors Introduction of HPGM Professional Awards Nancy Hernandez, HPGM Board of Directors
12:55 p.m.	Closing Remarks Gigi Bruno, HPGM Executive Director

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We

have come a long way in just two short years. With passion and enthusiasm as our driving force, we have achieved unprecedented new heights. HPGM's success is evident in so many ways. In 2005, we continued to develop and build the programs that we established in our inaugural year. We have also taken on several new initiatives that will help benefit our members and help us give back to our community.

Our accomplishments are highlighted in our Year in Review. Here are a couple highlights from the year:

- HPGM partnered with Big Brothers Big Sisters for a first-of-its-kind mentoring program focused on placing Hispanic mentors with Hispanic children. In 2005, we successfully matched nine HPGM "bigs" with a little brother or sister.
- Our monthly "Noche de Pachanga" drew hundreds of members and non-members throughout the year. At our December Noche, nearly 150 attendees contributed more than 100 gifts for kids in need.
- We held our first annual Leadership Symposium, "Reach for the Estrellas," providing various workshops and discussions essential to Hispanic professionals.

We hope you enjoy taking a look back at 2005. We look forward to having you join us on our journey ahead. We invite you to participate in the exciting new initiatives we plan for 2006. On behalf of the Board of Directors, thank you to our volunteers, sponsors, partners, and most of all — our members — for making 2005 a successful second year for HPGM.

Amelia E. Macareno, President

Hispanic Professionals of Greater Milwaukee

HPGM's 2005 YEAR IN REVIEW :

Hispanic Professionals of Greater Milwaukee (HPGM) is a nonprofit organization whose mission is to create a dynamic environment for Hispanic professionals to thrive by fostering leadership, mentoring, education, networking, and new initiatives that support Hispanics. As we celebrate our anniversary in September 2005, we are proud to report the following initiatives that HPGM has accomplished in its second year.

LEADERSHIP DEVELOPMENT

- Hosted our 1st Annual Leadership Symposium in October 2004. The symposium, "Reach for the Estrellas," was an all-day event offering various workshops and discussions essential to Hispanic professionals.
- Conducted two professional development programs, focusing on Business Spanish for Spanish Speaking Professionals and The Milwaukee Executive Landscape: A Networking Guide.
- Through our membership in the Alianza Hispanic Forum, HPGM supported a variety of forums, including a luncheon with Mayor Tom Barrett focusing on development of Hispanic neighborhoods in Milwaukee and a session addressing the language gap.
- Co-hosted the 8th Annual Diversity Roundtable, along with Human Resource Management Association (HRMA), the Wisconsin Association of Equal Opportunity, the UW-Milwaukee Institute for Diversity Education and Leadership (IDEAL), and The Leader's Forum. The Roundtable focused on corporate diversity initiatives and their impact on an organization's bottom line.
- Co-hosted an *¡Aquí! Milwaukee* panel discussion about life for Hispanics living in the Milwaukee area. About 150 corporate and community guests attended the panel discussion — two panelists were HPGM members — to hear discussion about the education of our children, climbing the corporate ladder, and our value in the workplace and marketplace.
- Continued to work with Big Brothers Big Sisters in the first-of-its-kind program focusing specifically on matching Hispanic "bigs" with Hispanic "littles." Our efforts paid off... in 2005 we matched nine HPGM mentors with children in our community.



BOARD DEVELOPMENT

- HPGM President **Amelia Macareno** was elected to the corporate Board of Directors for The Catholic Funds, a mutual fund started in 1999 to serve morally responsible investors.

Majority ownership of the fund company's distributor/advisor is by Catholic Knights, a Milwaukee-based fraternal insurer for more than 120 years. The fund company assets now total more than \$40 million and services many types of investment accounts such as IRA, 403(b), individual and institutional accounts.

- Continued to develop the Board of Directors with the addition of three new board members at the end of 2004 and two new board members in 2005:

Rebecca Andrew brings a dynamic background in communications and public relations. She is currently Manager, Blue Sky Program for Johnson Controls, Inc. Blue Sky is a global program that focuses on employees and the environment to benefit communities around the world. Rebecca serves as Chair for HPGM's Communications Committee.

Martha Artiles is Chief Diversity Officer at Manpower International, Inc. She is a high-energy, community-minded leader with a unique combination of human resources, engineering and community experience over a 22-year career. Martha serves as Chair for HPGM's Strategic Partnerships Committee.

Nancy Hernandez is the President of ABRAZO Multicultural Marketing & Communications. She has more than 10 years experience in the Midwest region. Prior to opening her own agency, Nancy worked with Hilton Hotels and Kohler Corporation in hospitality operations and special event marketing. Nancy serves as Chair for HPGM's Special Events Committee.

Gilbert Llanas is Director of Community Relations for Northwestern Mutual, where he is responsible for the administration of all corporate giving programs, including grants, sponsorships, matching gifts, employee giving programs, special events and company volunteer efforts. Gil serves as Chair for HPGM's Board Development Committee.

Maguita Stroud is a Human Resources Representative at Rockwell Automation. She is responsible for hiring talented high school and college students within the engineering field. She is also overseeing the Affirmative Action and Diversity initiatives for a business unit within Rockwell Automation. Maguita serves on HPGM's Special Events and Hola Committees.

EDUCATION

- In 2005, HPGM's Scholarship Program for Post-Graduate Degrees doubled the number of scholarships it awarded, and also increased its corporate sponsorships to three. Corporate sponsors included Manpower, Rockwell Automation and Johnson Controls, Inc.
- With donations from "Amigos of HPGM," we launched an endowment for our scholarship program. The endowment will support the development of the program in 2006 and going forward.

FUND RAISING

- In October we'll host our first annual signature event Noche de Sabor with a goal to raise \$10,000. The event will feature a food and wine tasting from Spain, Cuba, Puerto Rico, Mexico and Chile, as well as a silent auction.
- Secured a grant from Hispanics in Philanthropy to support costs of a part-time executive director.

NETWORKING

- Hosted nine Noche de Pachangas. These social events are held at various establishments throughout the community. The social and networking events are free and offer a great way to expand your network and to share the benefits of HPGM membership with family and friends. Of special note:
 - Our December Noche de Pachanga drew nearly 150 attendees who donated more than 100 Christmas gifts to area Latino children.
 - We helped launch *¡Aquí! Milwaukee*, the area's new magazine dedicated exclusively to the comunidad Hispana of southeastern Wisconsin. Our special Friday-night Noche kicked off the new magazine at the Latino Arts Gallery. HPGM members also received a free one-year subscription of the new magazine.
- Formed our new "Hola" Committee, which reports directly to the Board of Directors. The Hola Committee has a mission to assist new arrivals to the Hispanic Community of Greater Milwaukee by providing networking opportunities and resources. In its inaugural year, the Hola Committee introduced itself — and HPGM — to 10 Latinos, providing them with networking opportunities and resources.
- Co-hosted a "meet and greet" along with the Marcus Center for the Performing Arts honoring the Broadway actress Bianca Marroquín, a rising Latina actress/singer who starred as Roxy Hart in the Broadway Hit, *Chicago*.



2005 SCHOLARSHIP RECIPIENTS

Rockwell Automation Scholarship

Maria Torres

Masters in Cultural Foundations of Education, University of Wisconsin-Milwaukee

Manpower Scholarship

Christine Aguilar

Masters in Child Clinical Psychology, Alder Professional School of Psychology, Chicago

Johnson Controls Scholarship

Karina Gandolfo-Thompson

Masters, Education Curriculum and Instruction, University of Wisconsin-Whitewater

2005 SCHOLARSHIP SPONSORS

Oro (Gold Club), \$2,500 and up

Johnson Controls, Inc.

Manpower, Inc.

Rockwell Automation

Plata (Silver Club), \$1,000 - \$2,499

Lincoln State Bank

Master Lock Company

Wisconsin Energy Corporation Foundation (WE Energies)

Bronze (Bronze Club), \$500 - \$999

Amelia Macareno

Christine Rodriguez

Amigos (Friends to HPGM), \$100 and up

Neifor B. Acosta

Rebecca Andrew

Martha Artiles

Gigi Bruno

Raul and Susan Gutierrez

Nancy Hernandez

Gerald W. Hollander

Scott and Sadhna Lindvall

Gilbert Llanas

Lori Olivares

Jose Olivieri

Maguita Stroud

2005 HISPANIC PROFESSIONAL OF THE YEAR:

Luis Garcia, CEO, A.P.I Software, Inc.

Through the strong leadership of Mr. Luis Garcia, A.P.I has received numerous technological commendations for new development as a software developer serving the health care industry throughout the United States. In June 2005, the governor awarded state honors to A.P.I. Throughout its history, A.P.I. has been involved in and supportive of the Hartford community through such contributions as financial support of the recreation center's aquatic facility, participation in high school technology related events, the donation of computer/technology equipment to an elementary school, financial pledges to the Hartford Historic Preservation Foundation for the Chandelier Ballroom, and contributions to the Hartford Police Department for the National Child Identification program and many other community events.

2005 HISPANIC YOUNG PROFESSIONAL OF THE YEAR:

Cassandra Morales, Human Resources Manager, La Causa

Ms. Morales manages day to day operations of the Human Resources Department and implements established programs and policies. Ms. Morales is specifically accountable for implementation of La Causa's personnel policies and procedures, maintaining and enhancing employee relations, administration of benefits, management of the employee orientation programs and provision of Human Resources support to directors, supervisors and other employees. Cassandra has assumed a lot of responsibility in a key position with her organization in a short time. She was directly responsible for researching, negotiating, and implementing the new health insurance contract and open enrollment for the 300 person organization.



2005 CORPORATE MEMBERS

- ABRAZO Multicultural Marketing & Communications
- Best Buy
- Chase
- Harley - Davidson, Inc.
- Innovative Source Design & Development
- Johnson Controls, Inc.
- Journal Communications, Inc. / Aqui! Milwaukee Magazine
- Merchants & Manufacturers BanCorp./ Lincoln State Bank
- Manpower, Inc. / Jefferson Wells International
- Master Lock Company
- Milwaukee Area Technical College (MATC)
- Michael, Best & Friedrich, LLP
- Miller Brewing Company
- Northwestern Mutual
- Robert W. Baird & Co.
- Rockwell Automation
- SEEK Careers & Staffing
- State Financial Bank
- The Business Journal
- The Site Group
- UWM / Roberto Hernandez Center
- von Briesen & Roper, S.C.
- WE Energies
- Wisconsin Housing Economic Development Authority (WHEDA)

2005 Small Business / Non Profits

- American Cancer Society
- Barrientos Design & Consulting
- Children Hospital of Wisconsin
- Girl Scouts of Milwaukee Area, Inc.
- Gonzalez, Saggio and Harlan, LLP
- Hispanic Chamber of Commerce of Wisconsin
- Latino Arts, Inc.
- Milwaukee Brewers
- North Shore Bank, FSB
- Pier Wisconsin, LTD., Home of Discovery World and S/V Denis Sullivan
- Shorewest Realtors
- Skylight Opera Theatre
- Strategic Employee Benefits
- United Migrant Opportunity Services (UMOS)
- United Performing Arts Fund (UPAF)

STRATEGIC ALLIANCE PARTNERS

- Alverno College
- Big Brothers Big Sisters of Metro Milwaukee
- Hispanics in Philanthropy
- Metropolitan Milwaukee Association of Commerce (MMAC)
- Milwaukee Women, inc.
- Milwaukee Urban League Young Professionals (MULYP)
- Professional Dimensions
- The Leaders Forum
- United Community Center
- United Way of Greater Milwaukee
- Young Professionals of Milwaukee

HISPANIC PROFESSIONALS OF GREATER MILWAUKEE BOARD OF DIRECTORS AND OFFICERS

Amelia E. Macareno, HPGM President

Merchants & Manufacturers Bancorporation

Christine G. Rodriguez, HPGM Interim Vice President

Pier Wisconsin, LTD., Home of Discovery World and the S/V Denis Sullivan

Neifor B. Acosta, HPGM Treasurer

Previant, Goldberg, Uelmen, Gratz, Miller & Brueggeman, S.C.

Sadhna Morato-Lindvall, HPGM Secretary

American Cancer Society

Rebecca Andrew

Johnson Controls, Inc.

Martha Artiles

Manpower, Inc.

Susan M. Gutierrez

Professional Hispanic Business Initiatives

Nancy Hernandez

ABRAZO Multicultural Marketing and Communications

Gilbert Llanas

Northwestern Mutual

Jose Olivieri

Michael Best & Friedrich

Mary Ann Raash

SEEK Careers & Staffing

Joaquin Santos

Zywave, Inc.

Maguita Stroud

Rockwell Automation

Geraldine Bruno

HPGM Executive Director



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