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## NEW MEMBERS

HPGM would like to welcome its newest member:

### Professional

**Laura Lawrence** - Director of Marketing, Square One Restoration

**Angel A. Fontanez** - Production Manager

*¡Bienvenido!*

## HPGM on air with 99.1

HPGM will be featured on 99.1 WMYX on Sunday, August 9 at 7:40 a.m. The interview will also be aired on 103.7 KISS FM and 1250 AM the morning of the 9th.

The interview with Yvonne Brodsky, HPGM executive director, and MaryAnn, HPGM Board member and Noche de Sabor committee chair, profiles HPGM and promotes its upcoming events: Annual Meeting and Noche de Sabor.

For the early risers, be sure to tune in...

## IN THE NEWS

### Rain Tree Gear is as green as apparel gets

By Julie Lawrence  
OnMilwaukee.com  
May 27, 2009

The prominence of the green movement has already affected many of the mainstream sectors of our lives. Many of the everyday decisions we make -- the food we eat, the cars we drive (or don't drive) -- are in some way impacted by a growing concern for our environment.

A new Milwaukee apparel company is now doing its part to help people make smarter choices about the clothes they buy. ([read more](#))



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#### 4 Generations in the Workplace: Get the Facts

DiversityInc.com  
July 9, 2009

Baby boomer vs. Generation X--which group is the largest? How do their work styles differ? To learn how to communicate better across generations and why different viewpoints on issues such as working remotely, wearing headphones while working and dressing up for work can make or break your relationship with employees...[\(read more\)](#)

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#### Want to Recruit Top Latino Talent? Start Young

By Daryl C. Hannah  
DiversityInc.com  
July 13, 2009

Melvin Diaz, a student at the Rensselaer Polytechnic Institute, doesn't really know what he wants to do when he gets out of school. He doesn't know if he wants to follow in his father's footsteps and work for Verizon. But he is sure about one thing: "Verizon truly values its Latino employees." And that's exactly the type of brand loyalty the company wants to create with young Latinos.

By the year 2050, more than one in five working-age people will be foreign-born, with nearly a third of these individuals from Latino backgrounds. And while companies know a successful succession and recruitment plan is critical, even the most progressive companies on The 2009 DiversityInc Top 50 Companies for Diversity® list have trouble recruiting top Latino talent. [\(read more\)](#)



## HPGM's 6th Annual Meeting *Growing Strong, Saliendo Adelante*

Celebrate with us HPGM's sixth anniversary on Friday, Aug. 21! The Annual Meeting celebrates the HPGM's past year accomplishments, awards four esteemed scholarships for supporting post-graduate studies, and highlights the newly nominated Hispanic Professional of the Year and Young Hispanic Professional of the Year.

**Date:** Friday, August 21

**Time:** 11:00 a.m. Registration, 11:30 a.m. - 1 p.m. Program

**Location:** Pfister, 424 E. Wisconsin Ave.

**Cost:** Members \$25, Non-members \$50



To register [click here](#). Register early as it was a sold out event last year!

Gracias to our Sponsors:

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## CAREER OPPORTUNITIES

Visit our [Opportunities](#) page for more details on the following career opportunities

- **Teller Supervisor II** - Associated Bank
- **Accounts Payable Specialist** - Journal



Join Our Mailing List!

- Communications
- **Systems Programmer Analyst - Journal Communications**
- **Adult Literacy GED in Spanish Teacher - Journey House**
- **Healthcare Opportunities - Froedtert & Community Health**
- **Family Support Specialist - Council for the Spanish Speaking**



## COMMUNITY EVENTS

Visit our [Community Events](#) page for more information

- **Centro Legal Women Helping Women - Thursday, August 6, InterContinental Milwaukee**
- **Fiesta Mexicana Racine - Saturday, August 8, Racine Civic Center (Festival Hall)**
- **Fiesta Nicaragua - Saturday, August 8, Hot Water Warehouse**
- **El Coqui Open - Wednesday, August 12, Silver Spring Golf Course**
- **HCCW Jalapeno Golf Classic - Wednesday, August 26, Grand Geneva Resort & Spa**
- **Latino Solidarity Day - Sunday, September 27, Marquette University**



**EXCLUSIVE OFFERS TO HPGM MEMBERS**

15% discount on any new membership at  
**Martial Arts America**



HPGM is geared toward helping Hispanic Professionals thrive and flourish in the Greater Milwaukee area. Our organization is multigenerational and multicultural, providing means for Hispanic Professionals, of all ages to network and build leadership, education, mentoring, and professional development opportunities while fostering new Hispanic Initiatives.

**Sincerely,**



**Yvonne A. Brodsky**

Executive Director

Hispanic Professionals of Greater  
Milwaukee

[www.hpgm.org](http://www.hpgm.org)

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